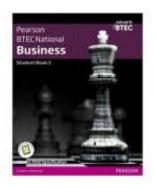


Wider Reading List

Business Studies: Years 12-13



BTEC Nationals Student Book – Pearson. This is the official text book.

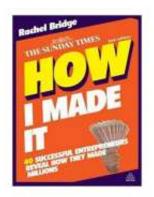
Amazon £26



The Case Study Handbook

William Elliot

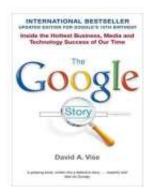
Amazon £22



How I made It

Rachel Bridge

Amazon: used copies from £3.95



The Google Story

David A Vise

Amazon: used copies

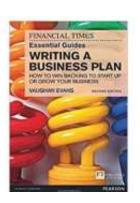
from 99p



Personal Finance in the UK – Unit 3

James R. Wilson

Amazon £1.99



Writing a Business Plan.

Vaughan Evans

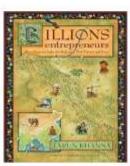
Amazon £17



Events Management

Charles Bladen & James Kennell

Amazon - £33



Billions of entrepreneurs: How China and India are reshaping their futures

Tarun Khanna

Amazon: From £15